



Lutz Chiefs

Youth Football and Cheerleading Sponsorship Form

The Lutz Chiefs Youth Football and Cheerleading Program is a 501(c)(3) tax-exempt non-profit organization. Since 1978, our focus has been on providing the youth of Lutz and its surrounding communities with a safe, structured environment to learn football and cheerleading, while also reaping the benefits of any organized team sport, including accountability, teamwork, respect, an appreciation for the value of hard work, and a sense of pride for the communities in which they live and play sports.

Today, our program continues to have a meaningful impact on our community—and, most important, the youth throughout the Lutz area. Frankly, it would be impossible to do all of this without the support from our sponsors, the community, and local businesses like yours that allow us to extend our reach and simply do more. Like your organization, the Chiefs want to make an impact, no matter how big or small – and we need your help to ensure our efforts are far-reaching!

We would like to provide your company with the opportunity to support our efforts and reap the rewards of advertising with an organization that boasts more than 250 registered families and an additional 1,500 + families who play on our fields and attend football games both in the fall and spring seasons.

If you are interested in partnering with us to either become a sponsor or continue sponsorship of our program, we encourage you to review the packages listed below and let us know which you may be interested in. We are also happy to discuss a customized sponsorship agreement if you prefer; just let us know. Either way, you can rest assured that every dollar, from every sponsorship, is immediately invested into growing both our sponsor's businesses and the Lutz Chiefs organization. We look forward to your support!





Annual Sponsorship Packages

The Chief: \$5,000 +

- Everything in the Arrowhead package +
- Contact Joseph Roberts to discuss additional perks such as naming rights.

Arrowhead: \$2,000

- 8' x 12' END ZONE banner with your company name and logo placed on The Stadium Field at Oscar Cooler Park (Our home field).
- Your company will be listed and linked from the Chiefs website.
- Your company pushed throughout the year on our Facebook & Instagram pages.
- Your company pushed at all games over the loudspeaker system by our Chiefs announcer.
- Opportunity to display your company's information, gadgets, marketing materials, food, etc. at one of our home games

Touchdown: \$1,000

- 5' x 8' banner with your company name and logo placed at The Stadium Field at Oscar Cooler Park (Our home field).
- Your company will be listed and linked from the Chiefs website.
- Your company pushed throughout the year on our Facebook & Instagram pages.
- Your company pushed at all the games over the loudspeaker system by our Chiefs announcer.
- Opportunity to display your company's information, gadgets, marketing materials, food, etc. at one of our five home games

Game Day: \$750

- 4' x 6' banner with your company name and logo placed at The Stadium Field at Oscar Cooler Park (Our home field).
- Your company will be listed and linked from the Chiefs website.
- Your company pushed on our Facebook & Instagram pages.
- Your company pushed at all the games over the loudspeaker system by our Chiefs announcer.
- Opportunity to display your company's information, gadgets, marketing materials, food, etc. at one of our five home games

Field Goal: \$550

- 3' x 5' banner with your company name and logo placed at The Stadium Field at Oscar Cooler Park (Our home field).
- Your company will be listed and linked from the Chiefs website.
- Your company pushed on our Facebook and Instagram pages throughout the sponsorship year.
- Your company pushed at all the games over the loudspeaker system by our Chiefs announcer



Scholarship Fund Contribution:

● If you are an individual or a company who does not wish for us to advertise your business, then please consider donating to our Scholarship Fund. Your donation will be used to help cover the cost of registration for Lutz Chiefs families dealing with financial hardships. We would love for all kids who want to play to be able to--no kid should be turned away because their parents can't afford it. There is no minimum or maximum donation amount, but for reference the typical registration fees for our main season is \$300 for football and \$350 for cheer.

Extra Point: \$350

- Your company will be listed and linked from the Chiefs website.
- Your company pushed at all the games over the loudspeaker system by our Chiefs announcer.

All donations are tax deductible. The sponsorship begins August 1st and lasts until July 31st. Please complete the application and email it to joeroberts@lutzchiefs.org. Make checks payable to Lutz Chiefs and mail to:

Lutz Chiefs
P.O. Box 1006
Lutz, FL 33549

A receipt will be provided once your donation has been received. For additional information or questions, please contact Joseph Roberts at (813) 997-9557 or joeroberts@lutzchiefs.org.

Company Name: _____

Contact Name: _____

Email Address: _____

Phone Number: _____

Website Address: _____

Sponsorship Package Selected: _____

Scholarship Fund Contribution Amount: _____

Signature: _____ Date: _____

Lutz Chiefs Representative Signature: _____ Date: _____